

# ‘A SMILE MAKING MACHINE’



‘Messages are more effective if they are personalised, linked to learning, and promote positive interactions by, for example, celebrating success.’

THE EDUCATION ENDOWMENT FOUNDATION -  
UNDERPINNING EVERYTHING MARVELLOUSME IS ABOUT.





**What did you do today at school?**



**Children are happier and do better when parents are positive about school and involved in their learning and development.**

Schools and teachers do better too:  
Staff satisfaction and well being improves  
Parents are more helpful and generous  
Parents are more approachable  
Better reviews





**MarvellousMe gives  
parents the valuable news  
they rarely get from their  
child, or typical school  
communications.**

MarvellousMe focuses communication on learning and success:

What did you learn today?

What's the award for?

Have you got any homework or messages?



**Teachers post activities** to tell parents about their child's learning. Normally in a plenary.

On PC, big screen or tablet. No phones, for safeguarding

Notes are kept short for high impact

Add photos, videos, voice clips and files

Flag deadlines

Parents can't message back





**Teachers award  
badges** for rewards,  
values, and skills,  
telling the child's  
parents at the same  
time.

Add your designs and labels  
Keep things fair with counters and scorecards  
Print certificates



**Teachers send general messages and reminders, in a friendly way.**

Add attachments  
Flag deadlines





**Parents get exciting alerts,** that are positive and personal.

Parents love it on phone, tablet or PC  
Free and simple to setup and use  
Ideal for all family members and separated parents





**Families reflect on and reinforce their child's learning and success.**

Hi5 to say 'Thank You' and 'Well Done'  
And lots more...

# MarvellousMe Parent App

Engage parents in children's learning, school values & success.



30-Day News

Learning Journal

Badge Collection

Tasks

Quick Links





# MarvellousMe Teacher App

Tap 'Teach' for classroom use.

Tap 'Insights' for reports.

Tap 'Setup' to add sub-groups, change characters, edit headlines and invite parents.

Choose your group from the dropdown.

Tap 'Select All' to choose the whole group.

Tap a pupil to select / deselect them.

Tap a pupil's name to see their history and change their character.

Tap your name to:

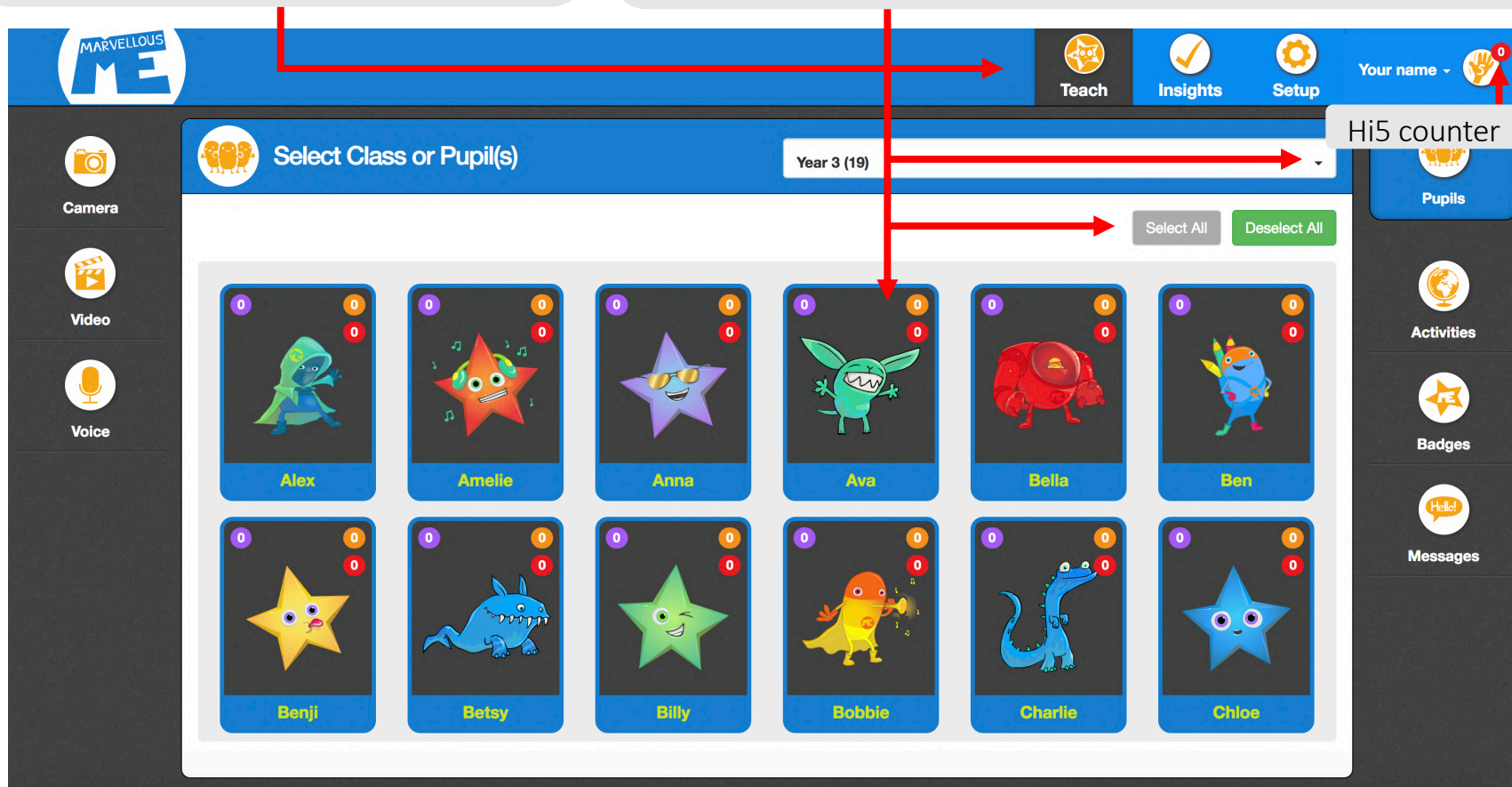
- Change your password.
- Display and reset counters.
- See who's Hi5d.
- Get Help

Tap 'Pupils' to return to this main Group / Pupil select screen.

Tap 'Activities' to post a learning postcard home, and add media.

Tap 'Badges' to award a badge and tell parents.

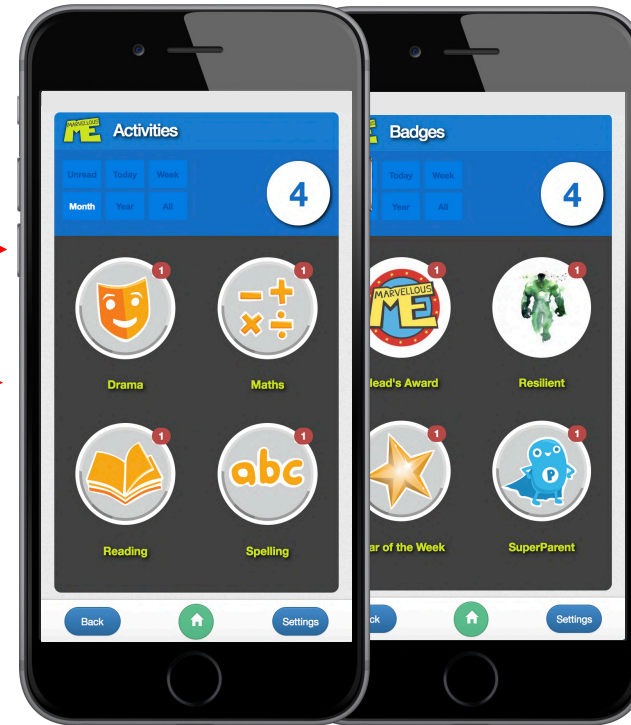
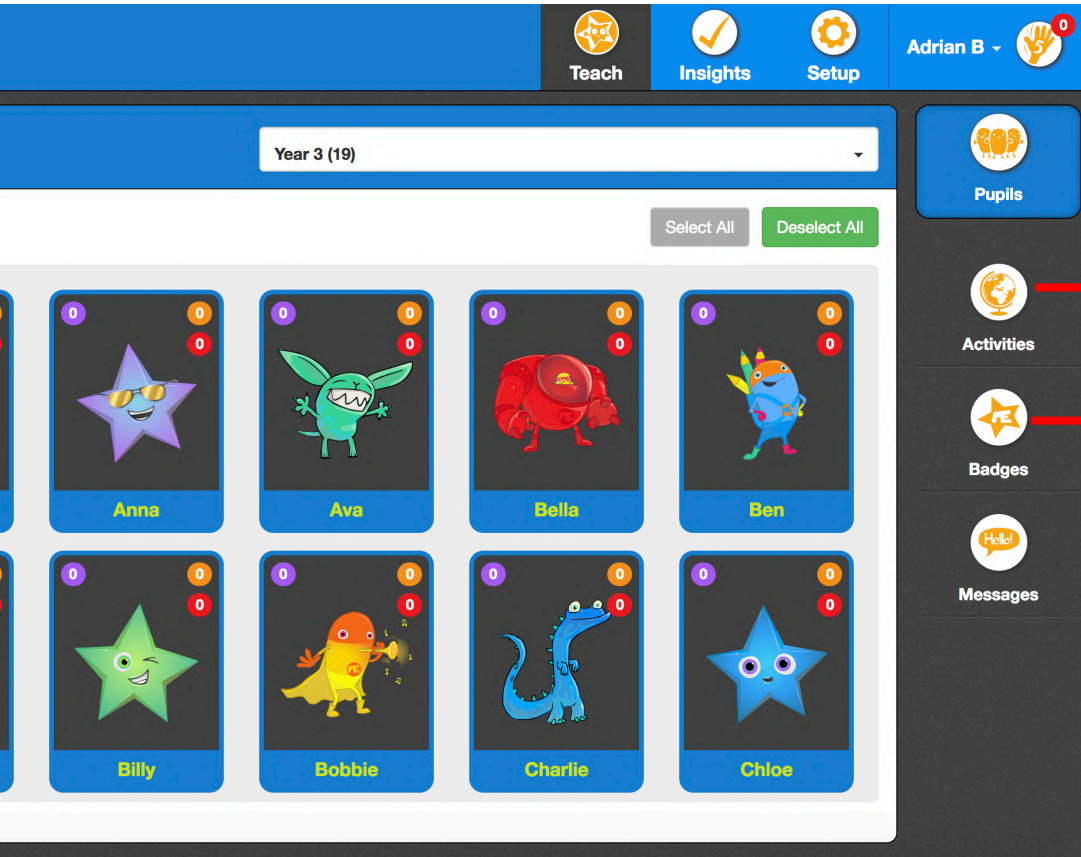
Tap 'Messages' to send a general message or reminder to parents.





# MarvellousMe Parent MemoryBook

An in-app and downloadable keepsake of learning activities and badges.



Parent App and MemoryBook



**Teachers:** Only Activities and Badges are included in the MemoryBook



# Typical Usage

- ✓ Share a learning comment with all parents at least two times a week, such as in a plenary session. You can send the same message to the whole class, yet it will feel special to each family.
- ✓ Ensure every child receives a MarvellousMe badge every 1-2 weeks.
- ✓ Only send images of work, or where you have photo permission for every child involved.
- ✓ Ensure all/most parents have joined. Parents slow to join will catch up with missed news.





**The office can also  
send messages,  
newsletters and  
forms, and awards  
badges en masse.**

Bigger reach and high impact  
Big time and costs savings, and protects the environment  
View messages sent by teachers





[www.marvellousme.com](http://www.marvellousme.com)