**Tips for school leaders**

**Set MarvellousMe guidelines.** For example, ask teachers to:

- ✨ Dedicate MarvellousMe time every day. It’s ideal to use in plenaries and takes less than 30 seconds to post a learning activity to every parent at once.
- ✨ Put a MarvellousMe poster in the classroom, to keep it front of mind.
- ✨ Post an activity to all parents 3-4 times a week.
- ✨ Award a badge to every child at least 2 times a month.
- ✨ Help to get at least 80% of parents joined up.
- ✨ Add a brief comment with every activity and badge, to help parents to consolidate their children’s learning and reinforce positive behaviours.
- ✨ Keep all messages positive/neutral.

**Send reminder parent join codes letters** and encourage teachers to mention MarvellousMe at pick-up times and parent meetings. Promote it in newsletters, on social media and on your website.

**Set a challenge** and give a prize to teachers/year groups who get the most parents joined up, or reach a target number.

**Run surprise ‘Hi5’ competitions.** The winners will be teachers/year groups with the most parents engaged and those people who are using MarvellousMe frequently.

**Track your progress** in the MarvellousMe School Pack and look out for your weekly update emails.
- See how many parents are engaged and ‘Hi5ing’.
- Compare how teachers are using MarvellousMe, to keep it consistent and continuous.
- Evidence your parent engagement success to governors and inspectors.

**Share your insight with teachers** and discuss best practise.

**Showcase how marvellous your school is.** You'll be surprised how quickly the numbers add up and how proud everyone will feel. Give updates in assemblies and newsletters.

---

Share any feedback you hear from parents, so that everyone realizes the difference MarvellousMe is making.

[www.marvellousme.com](http://www.marvellousme.com) © 2015 MarvellousMe Ltd.