

MARVELLOUS ME LEADERS

The MarvellousMe School Pack gives you the control and visibility to successfully engage parents across your whole school, consistently and continuously.



Tips for school leaders

Set MarvellousMe guidelines. For example, ask teachers to:

- ★ Dedicate MarvellousMe time every day. It's ideal to use in plenaries and takes less than 30 seconds to post a learning activity to every parent at once.
- ★ Put a MarvellousMe poster in the classroom, to keep it front of mind.
- ★ Post an activity to all parents 3-4 times a week.
- ★ Award a badge to every child at least 2 times a month.
- ★ Help to get at least 80% of parents joined up.
- ★ Add a brief comment with every activity and badge, to help parents to consolidate their children's learning and reinforce positive behaviours.
- ★ Keep all messages positive/neutral.

Send reminder parent join codes letters and encourage teachers to mention MarvellousMe at pick-up times and parent meetings. Promote it in newsletters, on social media and on your website.

Set a challenge and give a prize to teachers/year groups who get the most parents joined up, or reach a target number.

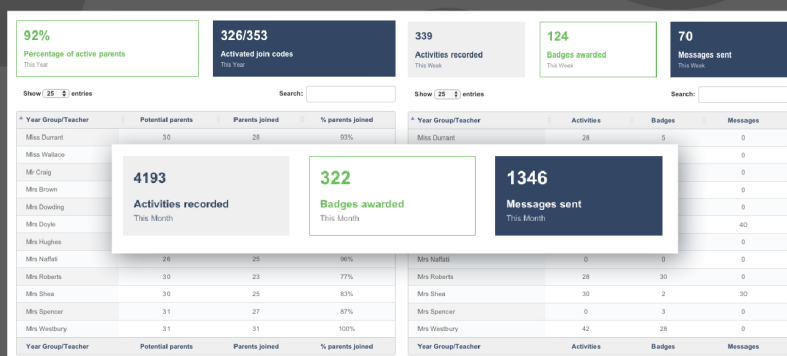
Run surprise 'Hi5' competitions. The winners will be teachers/year groups with the most parents engaged and those people who are using MarvellousMe frequently.

Track your progress in the MarvellousMe School Pack and look out for your weekly update emails.

- See how many parents are engaged and 'Hi5ing'.
- Compare how teachers are using MarvellousMe, to keep it consistent and continuous.
- Evidence your parent engagement success to governors and inspectors.



Share your insight with teachers and discuss best practise.



Showcase how marvellous your school is. You'll be surprised how quickly the numbers add up and how proud everyone will feel. Give updates in assemblies and newsletters.

Share any feedback you hear from parents, so that everyone realizes the difference **MarvellousMe** is making.

www.marvellousme.com

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