

How to get lots of parents to join up!

Parents love hearing wonderful news about their children's learning and success through **MarvellousMe**. Here are some easy ways for you to quickly maximize your parent join-ups.

- ★ Send reminder join code letters to parents. Teachers can easily print these from their MarvellousMe teacher app, or school administrators from the MarvellousMe School Pack. Just filter by 'Unused' to target any parents still to join up.
- ★ Ask children to tell their parents about MarvellousMe. Most children want their family to hear positive news from teachers, so they will be very willing to help. Some teachers award a MarvellousMe badge to each child when their parent joins up.
- ★ Ask children to colour a stenciled MarvellousMe poster, which you can find at www.marvellousme.com/resources, and take it home to show their parents.
- ★ Tell parents about MarvellousMe at pick-up times, parent meetings and at other school events.
- ★ Put information about MarvellousMe on your website, tweet about it and mention it in newsletters and other communications. You can even embed our MarvellousMe videos and parent guides on your site. You can find our logo and other resources at www.marvellousme.com/resources.
- ★ Send a news update to your local press, so that parents can read about your MarvellousMe launch. Ask us for our draft media release.
- ★ Put posters in high visibility areas around your school, such as on parent notice boards, in Reception and in classrooms. You can download posters at www.marvellousme.com/resources.
- ★ Phone parents that you specifically want to engage with and walk them through the MarvellousMe parent sign-up process.
- ★ Set a challenge and give a prize to teachers/year groups who get the most parents joined up, or reach a target number. You can easily see how well each person is doing in the reports in the MarvellousMe School Pack.
- ★ Run surprise 'Hi5' competitions. The winners will be teachers/year groups with the most parents engaged and those people who are using MarvellousMe frequently.



It's important that teachers use their **MARVELLOUS ME** app regularly to keep parents engaged in their children's learning and development.

Please see our best practise guides for school leaders and teachers, to help it become part of their daily activities.